

...Please, Give Your Consideration To Our

# ANNUAL APPEAL

Pre-occupation with a number of serious problems, requiring almost our entire attention, prevented us from publishing our annual December message until now! We mention but a few uppermost in our mind, but we have all sorts of problems the year-round — there's never a dull moment.

The early part of November we had a "visit" from a representative of the State of N.J. regarding N.J. Unemployment taxes for the years 1966, 1967, 1968 and 1969. The truth of the matter is that we were not aware it was necessary for us to pay such taxes as we had only one full time employee, the rest being part-time, and we only had 4 or 5 at most during that time.

Some years back the law stated it was not necessary to file these taxes unless 6 or 8 employees were on the payroll. Somewhere along the line the law changed so that we should have paid the N.J.U. taxes after we had 4 employees on the payroll, regardless of the hours worked. There was nothing deliberate or fraudulent here as all records were properly kept, but since ignorance is no excuse, and sorry to say we are too busy to keep up with all the red tape, we will be socked something in the neighborhood of \$1,200 for N.J.U. taxes due, plus interest, plus penalty, plus some federal tax incidentals thereto. We have not yet received a bill for total damages, but you can be sure we won't be forgotten.

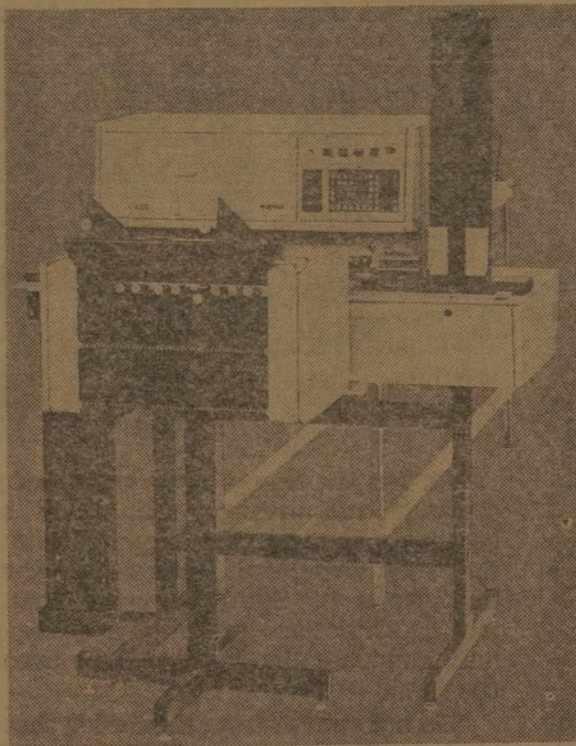
But we really had more fun than anybody, as they say, with our mailings. As we've mentioned in the past, we had two antique Elliott machines: one we purchased about 15 years ago for \$600 (and it was 12 to 15 years old then!) and the other we purchased about 5 years ago for \$100. Although both machines were of an early vintage, they served our purpose well these many years. However the time came when they were getting increasingly difficult to operate and it was near impossible to get parts. Then we started breaking down one of our machines to furnish parts for the other, getting parts welded, and making all sorts of Rube Goldberg inventions to get our work done.

As if the above was not enough, we made the fatal mistake of changing to "dry type" stencils on the advice of "experts" who assured us the move would expedite our run. It would be impossible to visualize the difficulties we encountered. Some stencils weren't printing, impressions were poor, and unlimited hours were spent checking and re-checking. After some dozen service calls and five thousand stencils later, an old-timer discovered that "dry" stencils simply did not work on our antique machine but were intended for the new electronic machines! We struggled through several mailings before discovering the source of trouble. But with mechanical difficulties surpassing any hitherto experienced, and with unusable stencils scattered throughout our list, we had no choice but to purchase a new machine.

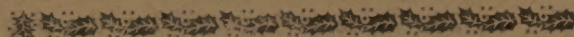
On December 24th the new machine was delivered. We were all so happy that some of our troubles would soon end. But our joy was short lived for lo and behold it took three trips to get the machine installed. Had we gotten a "zonk?" However, on the third trip, the installation was completed and we joyfully started using it. Then to our dismay we discovered the second class envelopes on hand were not usable on the new machine, although they were OK on the old one. So — back to old faithful again. Some fun! — with stencils that would not print on our old machine — and envelopes that could not be used on the new one!

We feel now, after much blood, sweat and tears, that when a new shipment of envelopes arrives, all the wrinkles will have

## Christmas Gift?



We proudly present the latest addition to our equipment . . . an Elliott addressing machine . . . minus the data control panel and the stacker/conveyor which we can do without for the present.



been ironed out and that we will soon be in business again. We know you will notice the difference and God willing, we hope once again to get caught up with issues. We get some pretty insulting letters once in a while because we are behind (and we do sympathize with our readers) but if we were the Standard Oil, what happened to us would never have happened in the first place; but we are not Standard Oil, and we do not have their money nor staff.

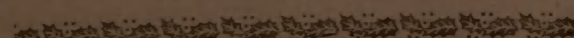
Our new dream machine should streamline our work and do an accurate and neat job in 5 or 6 hours as against a week or 10 days of struggling aggravation and hand work with a possibility of overlooking something. Now all we have to do is find a way to pay off the cost — \$3,500 — in the next half year.

We are not very good at begging for money, besides we manage to keep going with the help of our friends who remember us regularly throughout the year. We will never be able to thank them enough! If we had more money, we could accomplish more. If we can't meet our bills, we cut back clear down the line. We have no expansionist plans for cathedrals or colleges, nor do we solicit fabulous funds for any useless projects. Rather we take our stand with Conde McGinley who continually dinned into our ears that first and foremost we must pinpoint the enemy and drive them from positions of power. Today we are still striving to create that national power-will that alone will defeat another power-will!



Though hearts may be torn  
asunder

For freedom we will fight:  
Our blood may seal the victory,  
But God will shield the right.



For 25 years we have literally been sitting on a keg of dynamite, but that has not stopped us from telling you the truth — whether you want to hear it or not. And that's exactly what we expect to continue to do as long as we are able to publish **Common Sense**. We do not carry advertising, the lifeblood of any newspaper; we have no angels to pick up our "tab." Our expenses are kept at the barest minimum and only absolute necessities are purchased. We have no exorbitant salaries, no mortgages, no travelling expenses, no new buildings to build, no luxuries.

But, we do have a hard-working, dedicated, underpaid staff. We have all the equipment we need here at our headquarters, making us quite self-sufficient. We have a strong, old, comfortable building in which to work. We have two beautiful and alert German Shepherds for protection. Our subscribers include the highest ranking patriots in the world.

Many of our readers suggested we increase the subscription price, but this wouldn't solve our problems **NOW**, and it really would not solve them in the future either. If you could read our mail, and had your pulse on the times as we do, you'd understand better why.

Postage and just about everything else has reached ridiculous proportions and we find ourselves more dependent than ever on **free will contributions** to carry on. Of course we have been limited in what we could do, but somehow or other God has sustained us.

So — all this is to tell you how much we depend upon **YOUR** help not only today or tomorrow but all year long (indeed we couldn't carry on without it). We sincerely urge our friends to help according to their position in life. Don't be ashamed to send us a **dollar or stamps!** Financial help is not the only help we need. Indeed, we would be out of circulation long ago, if money were the **ONLY** thing. We need **money** you can be sure, but we also need your **moral support**, your **labors**, and above all, your **prayers** that our poor efforts may multiply in accordance with the **Will of God**.

## Is This Depression Necessary?

The central issue of today's economic crisis is money, and those who control it.

Americans caught in the squeeze of rising living costs and vanishing jobs are mindful of the symptoms of impending distress which preceded the crash of 1929.

Then, as now, the people were confronted by a shrinking dollar, leaping interest rates, a skidding market, and in the final days, evaporation of business capital with resulting unemployment.

Then, as now, the people were assured by elected officials and by financial "experts" that the economy was sound.

The catastrophic collapse which followed was not relieved until the onset of "war prosperity" beginning in 1939.

The American tax-payer, who bears the brunt of economic decline, has the right to know who decides whether or not the United States will be prosperous, or if we are to be plunged into a new depression in 1971.

I will send information, free, on the men and the system behind "boom & bust, inflation & deflation" to readers who send me a stamped, self-addressed, No. 10 envelope. Mention, "Federal Reserve Act."

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